



Unraveling

...a knitting podcast

What is Unraveling ...a knitting podcast?

- A podcast and community of fiber enthusiasts. We discuss knitting, crocheting, sewing and other fiber arts. It started in October 2015 with Greg and Joey until mid-2018 when Joey stepped aside and Pam joined as co-host in July, 2018.
- Greg and Pam release episodes about every 2 weeks with an average of about 20 episodes per year. Episodes run between 60-90 minutes.
- Sponsor spots are worked into the podcast conversationally when possible.
- Episodes average about 1100 downloads.
- 4 week stats are available upon request, post add spot.

Where are our listeners?

- 83% US
- 5% Canada
- 3% UK
- 9% other (mostly Europe)

Rates per episode.

\$10 for a 30 second spot mid-roll

What we need from you.

A written 30 second script. If you can also share information with us about what makes you or your product special, we can represent your brand more effectively.

Want something else? Let's talk.

Sponsorships will be accepted for products or businesses that will appeal to our audience.

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<http://www.unravelingpodcast.com/>